

## **Historic, Archive Document**

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# OCTOBER 1, 1929, PRICE LIST

of

## LACONA GLADIOLUS GARDENS

LACONA, N. Y.

F. H. STEVENS

### All Northern New York Grown Bulbs

## The Reason for a Fall Price List

There is a considerable advantage from the point of view of labor involved in having orders in at the time the bulbs are being cleaned. When they are working at a particular lot of bulbs, the bulbs of that variety already ordered can be put up and properly labeled with very little additional labor and having this done at this time eases up in the rush of spring shipments. For this reason, I am putting out this list at what will probably be my regular 1929-30 prices.

#### 20% CASH DISCOUNT

But on all orders netting \$10.00 or more and ordering at least four different varieties, will be subject to a cash discount of 20%, providing such orders are received prior to November 1, 1929.

Why do I insist on orders of four or more varieties? Simply for this reason. Supposing you just wanted to buy a bulb of Mother Machree listed at \$25.00 the regular price, if that is all you want that is what it would cost you, as I will not discount the price on Mother Machree but should you buy Mother Machree in with other varieties in the regular way, the whole order will be subject to the 20% cash discount. So there will be no misunderstanding, I will repeat again—

In order to be entitled to the cash discount of 20%, your order must be in by November 1st, be for four or more different varieties and total \$10.00 or more.

No order accepted for less than \$1.00.

#### QUALITY OF BULBS

I am already digging what seem to be the best stock of bulbs that I have ever harvested. Clean, sound, plump bulbs and the following prices mean good, first class bulbs in every respect. By the way, we sometimes read advertising something like this: "I sell no cut flowers, the full strength of the plant goes into the bulbs, etc., etc."

I do sell cut flowers, being very careful in cutting not to take too many leaves. Of course, I don't cut all the flowers, nobody ever does. And in digging it is very noticeable that the bulbs of the plants from which the flowers were cut are always bigger and plumper than those from the plants beside them where the flowers were not cut. The reason is very simple when you stop to think about it. The minute the flower is cut the whole vigor of the plant goes into developing a nice bulb, when if the flower is left to bloom and possibly seed on the plant, a lot of the energy which would have gone to the bulb is used in developing the flower. So don't be misled and if you want good, plump, matured bulbs—buy them of people who cut off the flowers.

If you have had my bulbs in the past, you know their quality and it is not necessary for me to say more than, they will be as good or better than you have had before. If you have never had my bulbs, and especially if you have been unfortunate in securing bulbs elsewhere that have not been quite up to quality, you have an agreeable surprise coming when you plant these Northern New York bulbs.

#### TIME OF DELIVERY

Unless otherwise requested, bulbs ordered from this list will be shipped in the spring in plenty of time for your planting, prices include postage. All prices are subject to prior sale and to my having sufficient stock to fill your order. If you order stock that I cannot furnish, you will be notified as soon as I ascertain the fact myself and may either order additional bulbs or I will return your money, just as you prefer.

#### CLEAN HEALTHY STOCK

I have approximately five hundred acres of farm land and aside from a few bulbs grown in a garden here at the house, all bulbs are grown on new soil each year which insures clean, healthy stock.

#### TRUE TO NAME

All stock true to name, should any prove otherwise, I will replace or refund purchase price. Any bulbs which upon receipt do not meet your approval, return them at once, writing me wherein they do not suit you, and I will either replace or refund the purchase price.

#### NO SUBSTITUTION

Substitution. I do not substitute varieties but would appreciate your permission to substitute as to size, if necessary and when I have to substitute a smaller size than is ordered, you will have the full benefit of the difference in price.

#### PLEASE USE ORDER BLANK

Kindly use order blank attached. Write name and address plainly and remember to be entitled to the discount, your order should be mailed by November 1st, and accompanied by check or money order to cover.

#### WHOLESALE

If you wish to buy fifty or more bulbs of any variety and size, write asking for wholesale price on what you want. I can sell you smaller sizes and cormels of most varieties listed.

#### ASK FOR OUR REGULAR CATALOG IF YOU WANT IT

WHETHER OR NOT YOU ORDER FROM THIS LIST, IF YOU WANT OUR REGULAR ILLUSTRATED DESCRIPTIVE CATALOG, WHICH WILL BE ISSUED ABOUT JANUARY 1ST, RETURN THE SLIP ASKING FOR THE 1930 ISSUE OF—A HOBBY THAT GREW.

NOTE—If you ordered bulbs from us in 1928 or '29, you would receive our 1930 catalog, otherwise it will be sent only when you indicate a wish for it.

#### RARE VARIETIES

I am growing a large number of the new and rare varieties, both of U. S. and Foreign origination. Most of these are in small quantities and I haven't taken the

space to price them in this list. If there are any of them that you want and don't find priced here, write and ask for price on the number and size that you want and I will be very glad indeed, to make a close price on them.

JUST BECAUSE IT ISN'T LISTED, DOESN'T MEAN THAT I AM NOT GROWING IT.

Varieties marked \* I can furnish in wholesale quantities.

#### STEVENS ORIGINATIONS

If you are not already growing my originations, I want to recommend that you order at least a part of them.

#### MOTHER MACHREE\*

So much has been said of Mother Machree that I will take little space here. Seedling winner at the A. G. S. National Show in 1927, winner of the Antisdale Special at the same show. Exceptionally large flower and plant with a large number out, excellent arrangement, remarkable substance, beautiful coloring of lavender and orange subdued with neutral gray. The color of the clouds just as the sun has set. In a class alone, in its color.

Large bulbs, \$25.00. Medium, \$15.00. Small, \$7.50. Cormels, \$1.00 each.

#### DAMASCUS\*

Argyle purple and hellebore red, beautifully blended. Another beautiful Glad in the pastel shades. Strong plant, long spike with plenty of large bloom.

Large, \$1.50. Medium, \$1.00. Small, \$.50. Cormels, \$1.50 per dozen.

#### MARGARET STEVENS\*

Geranium pink, tinting to Lafrance pink in the centre, large plant, very long spike. Five inch bloom, ten out at once an ordinary occurrence. Distinctively shaped flower. Makes a wonderful basket. Should be grown from large bulbs in order to get representative spikes.

Large, \$2.50. Medium, \$1.50. Small, \$1.00. Cormels \$2.50 per dozen.

#### SUNSHINE GIRL

Clear geranium pink with an Empire yellow throat. A very long spike, with many large blooms opens at once. Beautifully arranged on the spike. Primilinus Grandifloris type. One of the most beautiful pink Glads in existence.

Large, \$5.00. Medium, \$3.00. Small, \$1.50. Cormels, 50 cents each.

#### GREAT-HEART

A velvety scarlet a bit of white in the throat. Five inch bloom with reflexed and slightly ruffled petals. Arranged in a double row. Real exhibition type. A very beautiful Gladiolus.

Large, \$2.50. Medium, \$1.50. Small, \$1.00. Cormels, \$2.50 dozen.

#### LITTLEJOHN

Rose red, tinting lighter to the centre. Very large plant with a long, straight spike. Many flowers. Well arranged. Ruffled petals, profuse, deep green foliage. Exhibited for the first time at the recent show of the Empire State Gladiolus Society, (The Eastern A. G. S. Regional Show) at Schenectady, N. Y., where it won first in class and was the most talked of flower in the show.

One inch bulbs or larger, \$1.00. Cormels, \$1.00 dozen.

#### VAN\*

Deep buff with sharp cut amaranth purple lines in the lower petals. Vigorous plant, long spike. Six or eight large flowers open at once. Prim. Grand. type. Facing and spacing excellent. Van also won first in class at the Schenectady show last August and was awarded a Certificate of Merit at the summer show (1929) of the British Gladiolus Society. The best of its color.

One inch and larger bulbs, 50 cents each. Cormels, 50 cents dozen.

#### RAMESSES

Aster purple with a velvety blotch of pomegranite purple. Immense bloom, often seven inches in diameter. Very tall spikes and a good number of flowers open. Well

ruffled bloom of good texture. In many ways, the most distinctive Gladiolus of recent introduction.

One inch or larger bulbs, \$5.00 each.

NOTE—I reserve the right to limit each purchaser to not over two bulbs of Ramesses. I have never yet had enough to go around.

#### CHAS. D. THOMAS

Pinard yellow, practically a self color. Sometimes a very slight flecking of pale pink at the tips of the petals. Long, straight spikes with many large flowers open at once. Prim. Grand. type. One of the earliest and one of the best.

Large, \$5.00. Medium, \$3.00. Small, \$1.50. Cormels, 50 cents each.

#### MIBLOOM\*

White with a bright scarlet red blotch and a faint sheen of scarlet red in the centre of the upper petals, like a reflection from the blotch. Beautiful flower, good size, a good number out, long spike. Flowers wide open with the edges of the petals crimped. A beautiful Glad. and one of the very earliest. The first to bloom in our Gardens this year.

Large bulbs, \$3.50 per dozen. Cormels, 25 for \$1.00.

#### TRITOMIA\*

Another very early one. Soft flesh pink in color with a scarlet overlay, edged Empire yellow deep in the throat. A very tall grower, straight spikes. Good texture. Flowers of particularly attractive form. An excellent cut flower.

Large bulbs, \$2.50 per dozen. Cormels, 50 for \$1.00.

#### MARY McCONNELL

Spectrum red flecked carmine. Well ruffled. A good number of good sized blooms out at once. A wonderful color. Not as long a spike as some.

Large bulbs, \$2.50 per dozen. Cormels, 50 for \$1.00.

#### ORANGE SMOKE

Bitter sweet orange with smoky fleckings. Four inch and larger bloom, very slender stem. Prim. or Prim. Grand. type. An attractive novelty.

Large bulbs, \$1.50 per dozen. Cormels, 100 for \$1.00.

#### TIME OF BLOOMING

Of the above varieties, Chas. D. Thomas, Mibloom and Tritomia are very early. Orange Smoke, Great-Heart, Sunshine Girl, Margaret Stevens and Van are early. Littlejohn, Mother Machree, Ramesses and Damascus are mid-season.

NOTE—Write now for our 1930 copy of—A Hobby That Grew—which will carry descriptions of the Stevens introductions for 1930, new ones not yet listed.

#### HOW OUR VARIETIES ARE APPRECIATED

Pardon me, for quoting from a letter received last week from one of the best known fanciers in America, who last year flowered my originations for the first time.

"Mother Machree, Ramesses, Mibloom and Charles D. Thomas—suitable to stand in any company. Mother Machree needs no comment. The same wonderful color, vigor, growth, spike, placement—all the qualities that combine for a grand Glad. No wonder you love her. We had three beautiful spikes from a single bulb. Still the best smoky in my opinion. And Ramesses—the grandest tall purple (I put in the tall to keep me from being scalped perhaps, by others) that I've ever seen. Perfect form—I should say placement, enormous height, size of flower, growth, etc. All were fine. I take it that it isn't a heavy propagator because of Purple Glory parentage. Right? A wonderful variety which will be in demand for years. I'm glad I got mine last season. Mibloom should retain its name of Reflection." Note—This variety was originally named Reflection and the name changed as I found another originator had beaten me to the name.

"So far as it itself is concerned. It is great. The form, size, color and all—I was much impressed. It was very early too. And finally Charles D. Thomas that I wasn't expecting so much from, became one of our outstanding things. Of course, we appreciate early Glads more, and Charles certainly is early—has color, vigor, form, just everything. One of the finest, etc."

This is just a sample of one of the letters of appreciation of our originations. Do you wonder that I am proud of them and that I just couldn't help including the above quotation?

I am pricing the following list of varieties by the single bulb only, I sell twelve bulbs for the price of ten and six for the price of five. I can furnish smaller sizes at the usual lower price and cormels on most of the varieties.

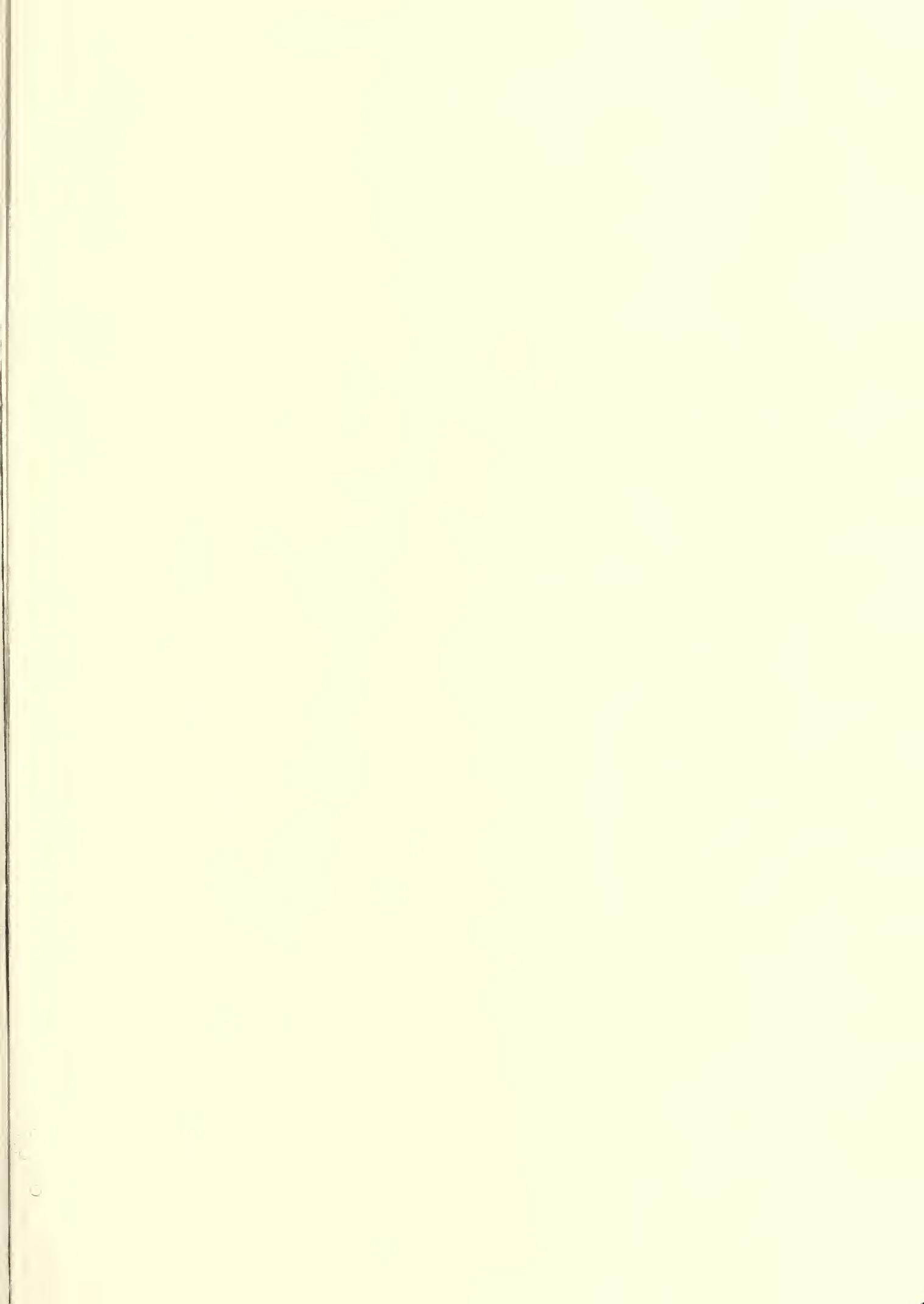
Those marked with a \* I can furnish in wholesale quantities.

Bulbs as priced are 1 1/4 inches or larger. Generally speaking, medium size bulbs are about two-thirds the price of the large bulbs and small size bulbs not quite half the price of large bulbs. Don't be afraid to write for prices on smaller size bulbs and cormels, if you want them.

## LIST OF VARIETIES

Variety	Per	Large	Variety	Per	Large
Adeline Kent .....	1	\$.15	Gold Eagle .....	1	\$.25
Aflame .....	1	1.50	Golden Butterfly .....	1	.10
Afterglow (Cowee) .....	1	.10	Golden Dream .....	1	.50
*Aloha .....	1	.10	Golden Elsie .....	1	.10
Alpine Treasure .....	1	.35	Golden Measure .....	1	.10
*Alton .....	1	.10	Golden Vliess .....	1	.15
American Beauty .....	1	.20	Goliath .....	1	.10
*Anthony Zonker .....	1	.15	Harwinton .....	1	.10
*Apex .....	1	.10	Hawaii .....	1	.10
Apple Blossom .....	1	.35	Heavenly Blue .....	1	
Apricot .....	1	1.50	Medium Size Bulbs .....	1	1.50
*Arbutus .....	1	.10	Helen Howard .....	1	.60
*Aristocrat .....	1	.20	Helen Wills .....	1	1.00
Averill .....	1	.50	Imperator .....	1	.25
A. W. Hunt .....	1	.10	Indian Summer .....	1	.20
*Beatriz Michelena .....	1	.15	*J. A. Carbone .....	1	.10
*Betty Joy .....	1	.25	*Jacoba Von Beyerjen .....	1	.10
*Black Joe .....	1	.10	Jane Adams .....	1	.50
Blue Jay .....	1	.15	Jap Lady .....	1	.35
*Cameo .....	1	.10	*Jean Du Tallies .....	1	.20
Canicule .....	1	.50	*Jenny Lind .....	1	.10
Captain Boynton .....	1	.15	*Jewell .....	1	.10
Captain Ferber .....	1	.25	*John F. Lewis .....	1	.25
*Carmen Sylvia .....	1	.10	Julianna .....	1	.15
Casa Blanca .....	1	.50	King George .....	1	2.00
*Catherine Coleman .....	1	.20	Lady Byng .....	1	.20
*Chosen Queen .....	1	.15	Laurice .....	1	.20
Cinnamon Bear .....	1	.10	Lavender Bride .....	1	1.50
Conspicuous .....	1	.15	Lavinia .....	1	1.00
Copper Bronze .....	1	.20	Leontes .....	1	2.00
Coronado .....	1	5.00	Leopard .....	1	.25
Charles Dickens .....	1	.35	*Leota .....	1	.10
Charlotte Pfitzer .....	1	.50	Lilac Wonder .....	1	.25
Cherry Red .....	1	1.00	Louis Hemon .....	1	.50
Chicago .....	1	2.50	Mahomet .....	1	.15
Coral Queen .....	1	1.00	Maine .....	1	.10
Coryphée .....	1	3.00	Marie Kundred .....	1	.10
Couronnement .....	1	.15	*Marietta .....	1	.10
*Cowee's Scarlet Wonder .....	1	.10	Marnia .....	1	.25
*Crimson Glow .....	1	.10	Marmora .....	1	1.00
Crown of Gold .....	1	.50	*Mary S. Burke .....	1	.10
Dawn .....	1	.10	Maurice Fuld .....	1	.30
Deutchland .....	1	.25	Marvel .....	1	1.50
Diana .....	1	.10	Mikado .....	1	.35
Distinction .....	1	.10	Minuet .....	1	1.00
Dr. Bennett .....	1	.15	*Miss Madison .....	1	.10
Dr. Moody .....	1	1.50	*Miss T. Rose .....	1	.10
Doctor Neeley .....	1	.10	Mme. Mounet-Sully .....	1	.25
Doctor Van Fleet .....	1	.10	Mona Lisa .....	1	.10
*Dorothy Wheeler .....	1	.10	*Morning Glory .....	1	.10
*Duchess of York .....	1	.10	Mrs. Calvin Coolidge .....	1	1.50
Edouard Grieg .....	1	.50	Mrs. Dr. Norton .....	1	.10
E. G. Hill .....	1	.10	Mrs. C. F. Hornberger .....	1	1.00
*Elizabeth Tabor .....	1	.10	Mrs. F. C. Peters .....	1	.10
*Emile Aubrun .....	1	.25	Mrs. J. C. Bruggen .....	1	.20
*Emile Lemoine .....	1	.25	Mrs. H. E. Bothin .....	1	.10
*Ethelyn .....	1	.15	*Mrs. J. K. Armsby .....	1	.10
*Eugene LeFebvre .....	1	.15	Mrs. J. W. Killion .....	1	.50
Europa .....	1	.20	*Mrs. Leon Douglass .....	1	.10
*Exquisite .....	1	.15	Mrs. Leo Miller .....	1	25.00
Fallen Leaf .....	1	.75	Mrs. Prestgard .....	1	.25
*Fastidious .....	1	.10	Mrs. P. W. Sisson .....	1	.40
*Fern Kyle .....	1	.10	Mrs. Von Konyenburg .....	1	1.00
Florence .....	1	.20	Muriel .....	1	.10
Fortuna .....	1	.35	Nabob .....	1	.10
Gertrude Errey .....	1	.20	*Nautilus .....	1	.10
Gertrude Pfitzer .....	1	1.50	*Nellie Grant .....	1	.15
*Giant Nymph .....	1	.10	*Neoga .....	1	.10
*Glendale .....	1	.10	*Orange Queen .....	1	.15
*Glorianna .....	1	.35	Orchid Lady .....	1	1.50
*Gold .....	1	.10	Osalin .....	1	.25





**ORDER SHEET**  
For October 1st, 1929, Price List  
**LACONA GLADIOLUS GARDENS**  
Lacona, N. Y.

Name ..... Date .....

Post Office ..... State ..... P. O. Box or R. F. D. No. .....

Amount Enclosed .....

Send me your 1930 issue of—A HOBBY THAT GREW—when ready.

Street Address .....

Post Office State

Variety	Per	Large	Variety	Per	Large
Passion Flower	1	.10	Scarlet Princeps	1	.10
Pasteur	1	2.50	*Sheila	1	.10
Patricia Carter	1	1.00	Shell Pink	1	.15
Paul Pfitzer	1	.60	Snow Glory	1	.30
Peach Rose	1	.20	*Sophia Fischer	1	.25
Pearl of California	1	.75	Rose Mist	1	.25
Pearl of Dawn	1	.15	*Souvenir	1	.10
Pelletier D'Oisy	1	.50	*Sunnymede	1	.15
Persia	1	.25	*Superba	1	.15
Pfitzer's Triumph	1	1.00	*Sweet Lavender	1	.10
Phenomen	1	.15	Sweet Rose	1	.25
*Pola Negri	1	.10	The Orchid	1	.50
Pollyanna	1	.10	The Pilot	1	.10
Primulinus Species	1	.10	Tiffany	1	.10
Princess	1	.10	Titanic	1	.15
Purest of All	1	.40	Twilight	1	.10
Queen Esther	1	.15	*Twin Fires	1	.20
Red Cross	1	.10	*Tycho Zang	1	.10
Red Emperor	1	.20	Tyrian Beauty	1	.10
Remembrance	1	.10	*Vanity	1	.10
Richard Deiner	1	.10	Veilchenblau	1	1.00
Rita Beck	1	1.00	Victor	1	.75
Roi Albert	1	1.00	Villa	1	.10
Romance	1	.10	Viola	1	.20
Rozan	1	2.50	Violet Beauty	1	.10
Rose Ash	1	.10	Virginia Hale	1	.15
*Rosemary	1	.10	War	1	.10
*Rosenel	1	.15	*W. H. Phipps	1	.20
Ruffled America	1	.10	*White Pigeon	1	.15
Ruth Taylor	1	1.50	William Kent	1	.50
Sans Pariell	1	.25	Willis E. Fryer	1	.15
Saraband	1	.25	Yolo	1	.15

### DELPHINIUMS

I am growing quite a bit of the large English hybrid Delphiniums for next spring's delivery. I can sell you seedling plants, seed from selected plants at \$1.50 per dozen. Orders should be in this fall and winter, so that the plants can be shipped out early in the spring. These Delphiniums will come in a wide range of colors, light blue, blue and pink, deep violet, etc., etc. While most of them will be singles, there should be a fair portion of doubles among them.

#### FOR IMMEDIATE DELIVERY

I can sell a limited number of three-year-old plants, nice big clumps for immediate delivery at \$5.00 per dozen. These will be taken up with plenty of dirt on the roots, well packed and can be shipped by freight. Price means F. O. B. Lacona. Orders should be in very soon so that they can be shipped out before the ground freezes too much.

### COLORADO BLUE SPRUCE

Nice shapely Colorado Blue Spruce, 15 to 20 inches high taken up with a ball of dirt on the roots and wrapped with burlap, shipped either by express or freight—\$1.75 each or six for \$10.00. Extra nice specimen trees, two to three feet high, taken up with plenty of dirt and packed in a tub with dirt—\$5.00 each.

### SILVER FIR

A foot to eighteen inches high—\$1.75 each.

### CHINESE ARBOR VITEA

Chinese Arbor Vitea, two and a half to three feet—\$2.00 each.

Prices on Delphiniums and Evergreens are net and not subject to discount. Orders for Evergreens should be in this month. Prices subject to prior sale.



